

ON THE TRAIL

WITH KAREN



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*Jan-Feb-Mar, 2009
Volume 9, Issue 1*

Dear Friends,

We all experience that dreaded time when we must say goodbye to those very special members of our animal family. Dajen and Khrumpet were inseparable herd mates, and as special bonds have it, they both were ready to go on to heaven's pasture at the same time. They taught many people over the years, young and old, from beginners to the most advanced. They were my 'wise old professors' and I'll miss them dearly.

Another great loss is of my beloved dog, Gherkin. She's been by my side for many treasured years, and I am eternally grateful to have shared that part of my life with such a special dog. One sympathy card said, "When our beloved dog leaves us, it's only to sleep at God's feet." She had a long, happy, healthy life and I treasure every moment I ever had with her.

This newsletter is dedicated to all the special animals that have made us better people by sharing our lives for the time we have them.

- Karen (♥)



*Dajen (Saddlebred/Standardbred,
son of Wing Commander) and
Khrumpet II (Arabian, son of Khemosabi)*

Teleseminars A-Buzzin!

Thanks for all your great questions!! The free monthly call-in teleseminars have been terrific, and I'm so glad to have a forum to answer common questions to help people along as they're advancing their horsemanship.

Melinda Gerrish has been a warm and welcoming host, managing the questions with the time allowed, and it's funny that even though we're having one giant phone conversation, I can 'feel' the audience as if we're all talking in person!

If you missed it, you can still listen to the last teleseminar by downloading it from the web site (it sounds GREAT)!, and we'll record future teleseminars so you won't miss a thing!

February 11th is the next one scheduled, and will continue every second Wednesday through 2009! An email reminder will arrive with exact times for your time zone and numbers to call. I look forward to when we can "talk" again!! (♥)

Got Clinics?

Have you wondered if a hands-on clinic will *ever* be coming to your area? **Now you can make that happen!!**

HOW?! By using the “**Create a Clinic**” format newly launched for 2009! Instead of living on the road, staying out for months at a time, I’ll be flying to most events this year. This opens the schedule to hold clinics *anywhere and anytime* rather than following the logical route between Expos as I had in the past.

With the schedule now completely flexible, you can create a clinic for your area. It’s as easy as calling for availability and mailing a deposit to reserve your preferred dates.

Then you take off with it! Promote the heck out of the event for a club or non-profit fund-raiser or keep it private for you and a few friends. You may prefer booking a high-level advancing course and you can even qualify the prerequisites for horse participants. Make it an all-women group – or not! It’s really all up to you and how you’d like to run it.



Because the clinic fee is one flat rate plus expenses, you are free to set the pricing for horse participants and observers as you see fit. The balance for the clinic isn’t due until 30 days prior, so go ahead – make a profit for your time and effort!

If clinic costs are an issue, offer riders the ability to sell auditor tickets to their friends to offset their expenses. Imagine giving a 4-H youngster the chance to ride for free!

This new format gives you the ability to bring *your dream clinic right to your own backyard... literally!* With no more waiting around for my rig to roll in to town, the sky is the limit for those with the true desire to advance their skills with horses!

The next time someone asks me when I’ll be having a clinic in their area, I’m very glad to offer them a way to make that happen.

Go to “Create a Clinic” on the home page of www.karenscholl.com and make your clinic dreams come true! (♥)



Karen's Library Pick

Well, here comes the 'diet' lecture, but not really! There's enough pressure, advertising, etc. out there to literally 'choke a horse'! We all *know* we should eat healthy foods, but the challenge is in finding our motivation.

Sure, a high school reunion or wedding gives us the incentive to shed a few pounds, but those motives are predictably temporary. So let's think of our horses, shall we?

It's a fact that horses can live well into their mid-twenties or even thirties... maybe beyond! How old will you be when your horse is that old? What kind of condition do you want to be in for your horse? If you're not around or able, what will happen to your horse?!

Get the idea? We already have the ultimate exercise playing with horses... but that yucky health food! What about that?! I found a great book that can make a big difference for anyone wanting an *enjoyable* way to improve their eating habits!

This book is one you'll keep in the kitchen, give to loved ones, maybe even leave in the waiting room at your doctor's office! Why?

Tired of Winter Already?!

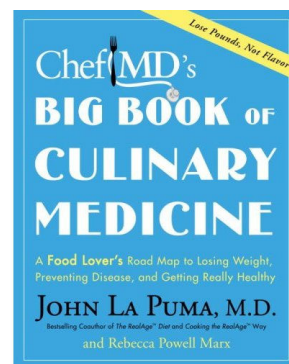
So is your horse!! Why not dig out, load up and head on down to sunny, warm Arizona for a week – or even two!! With a few spots still available for the **Southwest Winter Camp**, the big arena with brand-new beautiful footing, wide dry sandy washes, large comfortable pens and terrific meals are just waiting for you and your horse to enjoy!

If you suspect I'm trying to tempt you... *you're right!* When people spend this kind of time with their horse, the results are amazing!

It's called *Chef MD's Big Book of Culinary Medicine* by Dr. John La Puma.

What a concept – that our health has to do with what we feed our body! Wasn't it Jack LaLanne that said "You are what you eat"? (He's 92, by the way, and still as fit and as fun as ever!)

When his patients would not tolerate flavorless health foods, Dr. John La Puma put himself through culinary school to create recipes we can enjoy both in flavor AND feeling GREAT!



You may be like me, and even enjoy reading the entire book when all I intended was to pick up a few flavorful, healthy recipes! It's important to stay well so we can be around for all the years our horses need us!

Order now on Amazon.com through the home page on my web site (any book/video/cd/etc) and my account will be credited at no additional charge to you!! Bon appétit! (♥)

I've seen it time and time again, and if you're 'sitting on the fence' about coming – maybe just a little temptation is just what you need!



Better yet, go online and view testimonials of past participants – they'll tell how attending a week-long course can help you make that next major progression with your horse... *guaranteed!* (♥)

Horsemanship for Women Gets a Great New Look!

Every so often things need to be ‘freshened up’ a bit, Horsemanship for Women included!

If you don’t know the story, Horsemanship for Women came from an idea that emerged between Mary Williams, a wonderful Graphic Designer, and me when she was creating my very first logo and brochure many years ago.

When Mary asked me to describe my approach to horsemanship, I felt she already knew, having attended a clinic with her very challenging Thoroughbred gelding, Rillian. She insisted that I describe it to her anyway as if she’d not already experienced the dramatic, positive change with her horse.

As I described to Mary that after more than ten years teaching clinics and courses my presentation style seemed to have a specific appeal to women, but not that men were excluded in any way. It made sense that explaining things from a woman’s point of view would be different, always taking the time to explain ‘why’ a particular technique might be better understood by a horse in much the same way our human relationships take on a certain dynamic.

Most men generally learn while ‘doing’, so it’s natural that their approach is to learn ‘how’ a technique is done and explaining ‘why’ can seem like a big waste of time. When women know ‘why’ we’re doing something, our ability to ‘do’ it is greatly accelerated, so again, it’s natural that I would simply explain things to people the way I wish it had been explained to me!

When I finished describing these basic differences between gender-specific learning styles, I said simply, “You know, what I teach is really horsemanship for women!”

We both fell silent and Mary asked, “Then why don’t you call it that?!”

Well, the rest is history and I’ve enjoyed sharing this perspective for many years now. The funny thing is that I never changed what I teach or the way I teach, the name simply captured what it is that makes this approach both unique and effective, especially for women!



The new logo design (again, Mary’s brilliance) puts more emphasis on the *program* rather than me. This approach is really not about me or what I can do with horses... but empowering anyone with enough desire to gain the kind of knowledge that allows them to move toward living their dream with horses.

Placing emphasis on the program is important because I am only the coach, and like other coaches I cannot shoot the ball, swing the bat or swim a lap – you have to do it. And just like any effective coach, it’s my program that will accelerate your horsemanship in direct relation to your level of desire.

I hope you’ll appreciate this shift in perspective, and see it reflected in the new look of the web site and updated videos on the ‘Virtual Tour’, with more upgrades and changes to come.

The only constant thing in life is change! Let’s enjoy it!! (♥)

Expo Update!!

Equine Affaire in MA was a new expo for me this year, and I found the east coast atmosphere around horses to be the same—but different!

Sales of videos were through-the-roof, selling out of most titles by Friday! As I visited with folks in the booth, it became apparent that having an extensive video library was a fairly common expectation for even the most casual horse owner.

This idea of having videos from one or two of their favorite clinicians is way too common for most folks in other parts of the country, and I'm forever encouraging people to build their video library, just as we have shelves of horse books!

No one author can know everything about horses, and no one clinician or educator (as I prefer) has all the answers about horses!

I'm on my way to Equine Affaire in Pomona, CA as I'm writing this, and am very curious to see if it's the event, region, weather, or other things that influence the tendencies of horse owners throughout the country.

If we haven't already, I look forward to visiting with you at the next horse expo in your part of the country! (♥)

UPCOMING EVENTS

- 1/29-2/1 Equine Affaire
Pomona, CA
- 2/8-14 SW Winter Camp-Stage 1
- 2/15-21 SW Winter Camp-Stage 2
Bumblebee Ranch, AZ
- 3/12 EAGALA Nat'l Conference
Asheville, NC
- 3/14-16 Rocky Mtn Horse Expo
Denver, CO
- 3/19-22 Four Corners Ag Expo
Cortez, CO



"When you talk, you only say something that you already know. When you listen, you learn what someone else knows."

- Anonymous



Gherkin-She really was the "brains of this outfit!" She'll be missed by all...

